



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:	)	<u>Group Art Unit: 3622</u>
	)	
Leandros KONTOGOURIS	)	<u>Examiner: A. Duran</u>
	)	
Serial Number: 09/742,438	)	<u>Attorney Docket: KONT3001beu</u>
	)	
Filed: December 22, 2000	)	<u>Confirmation No.: 8890</u>

For: Advertising System And Method Which Provides Advertisers With An Accurate Way Of Measuring Response, And Banner Advertisement Therefor

COMMISSIONER OF PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to Rule 37 C.F.R. §1.51(b), §1.56, §1.97, and §1.98, this Information Disclosure Statement is submitted in the above-identified patent application. A listing of documents to be published on the face of any patent granted from this application is submitted herewith on Form PTO-1449. Any other documents or information submitted for consideration by the Examiner are listed in this paper. A copy of each U.S. and foreign patent, or each publication or portion thereof listed or herein identified is submitted herewith, except that a copy of any U.S. patent application identified herein or any patent, publication or other information listed herein cited or submitted in a prior application relied upon for an earlier filing date under 35 U.S.C. §120 and identified below, is not submitted herewith.

CONCISE STATEMENT OF RELEVANCY

The publications cited herein are of interest because they disclose an interposed screen that has an inherent blocking function (if the interposed screen is not responded to, the user does not get anywhere). However, unlike the present invention, the user must specifically click to invoke the interposed screen (*i.e.*, the screen is selected by the user)..

## CERTIFICATION

This Information Disclosure Statement is submitted concurrently with a Request for Continued Examination.

The Examiner is requested to acknowledge consideration of the information provided in this paper in accordance with prescribed procedures.

Please charge any additional fees or credit any overpayments in connection with this paper to Deposit Account No. 02-0200. A duplicate copy is enclosed for use by the Finance Office.

Respectfully submitted,

BACON & THOMAS, PLLC

A handwritten signature in black ink, appearing to be 'B. E. Urcia', with a long horizontal line extending to the right.

By: BENJAMIN E. URCIA  
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Date: February 3, 2005

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B/O Form PTO-1449  U.S. Department of Commerce Patent and Trademark Office  Information Disclosure Statement by Applicant	Atty. Docket Number	Serial Number
	KONT3001/beu	09/742,438
	Applicant	
	Leandros KONTOGOURIS	
	Filing Date	Group
	December 22, 2000	3622

FEB 03 2005

## U.S. Patent Documents

Examiner Initial	Document Number	Date	Patentee/Applicant	Class	Subclass	Filing Date if Appropriate
	2001/0047338	11/29/01	Jones			
	2002/0111860	8/15/02	Jones			

## Foreign Patent Documents

Examiner Initial	Document Number	Publication Date	Country/Agency	Class	Subclass	Translation	
						Yes	No

## Other Documents (Including Author, Title, Date, Pertinent Pages, Place of Publication, Etc.)


Examiner

Date Considered

EXAMINER: Initial if citation is considered, whether or not citation is in conformance with MPEP 609; Draw a line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.